



OKR - Fundamentals

This one-day training aims to create alignment and collaboration around an impact-driven approach, helping teams turn objectives into concrete actions to achieve expected results.

Based on the OKR method, this training will equip you with the necessary tools to integrate this approach into your professional environment. You will understand its benefits and be able to apply it autonomously.



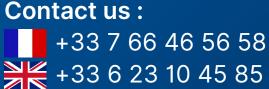














General Information





Who Is This Training For?

- Product Manager
- Experienced Product Owner
- Business Team Manager (Marketing, Studio, Sales, HR, etc.)
- Project Director
- Product Designer



PREREQUISITES:

- No specific technical skills are required.
- A genuine interest in leading projects differently is recommended

Schedule and Teaching Methods



- Training from 09:00 AM to 5:30 PM in **one day**.
- A 15-minute break in the morning and afternoon.
- A 1-hour lunch break.



Structure:

- 100% remote training with an open camera policy.
- Certificate of completion provided at the end of the training.
- Maximum of 20 participants per session.
- Registration: Open year-round, with spots allocated based on availability.
- Access Time: Training access is guaranteed within 7 days of registration.
- Participants have 30 days to complete the certification after the training.



- Our remote training is accessible to people with reduced mobility and those with disabilities.
- Contact us to learn about upcoming sessions.

Teaching Methods:

- Theoretical Presentations: Interactive sessions introducing key concepts.
- Case Studies: Real-world scenario analysis to illustrate practical application of OKRs.
- Group Work: Collaborative exercises and simulations to reinforce hands-on learning.
- Q&A Sessions: Interactive discussions with the trainer to clarify concepts and answer questions.
- Access to Documentation: Online resources and practical guides.





Price

The cost of the OKR – The Fundamentals training is **409** \$ (excl. VAT) per participant. This price includes:

- Access to training sessions.
- Educational materials and documentation.

Trainer profile

This training is delivered by one or more consultants from Agile4you or its partner network, recognized experts in the subject matter.

Our selection process for trainers is rigorous and based on a thorough evaluation of their technical abilities, professional experience, and teaching skills.

Program Overview



1 Chapter 1: Defining Objectives

—Historical overview

Understanding the concept of impact

Setting ambitious objectives



2 Chapter 2: Generating Impact

· Identifying key success factors and measuring them (inspired by the OKR approach)

Setting short-term goals

3 Chapter 3: Developing a Strategy

Mapping impact and identifying contributions (Impact Mapping)

Prioritizing actions and starting the process

4 Chapter 4: Practical Application

Analyzing initial results and adjusting decisions

Launching a new cycle

— "Lean Coffee" discussion and sharing real-life examples

Training conclusion and recap of key points

⊙ Agile4‱

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Evaluation

Learning assessment is conducted throughout the training via workshops and practical exercises.

A self-assessment form is sent before and after the training to validate acquired skills.

At the end of the training, a feedback evaluation is conducted to measure participant satisfaction, followed by the individual delivery of a certificate of completion.



Training Objectives

- Master the "ambitions and key results" approach
- Track and define the actions to take
- Identify mistakes to avoid
- Determine and activate key measurable elements
- Communicate progress on impact effectively